A screenshot of a question

Description automatically generated

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| A | **Spend more time planning so that you are clear on the focus of each paragraph**  e.g. *Through a spider-diagram or a list of bullet-points* |
| B | **Begin your first paragraph by clearly and firmly stating your viewpoint**  e.g. *I strongly believe that fame is something that should be earned rather than…* |
| C | **End your writing by constructing a brief conclusion**  e.g. *In conclusion, I hope I have made it clear that…* |
| D | **Provide evidence to support your arguments (e.g. personal stories, facts, examples)**  e.g. *Interestingly, results from a recent survey conducted by the BBC showed that…* |
| E | **Make sure the transitions between your paragraphs are clearly signposted**  e.g. *Another issue to be considered…* *Some may respond to the point I made by… A further point is…* |
| F | **Construct a counter-argument and then expose the flaws in it**  e.g. *Although it might be the case that celebrities… However, this is not a credible argument because…* |
| G | **Vary the type of your sentences to a greater extent**  e.g. *Include a rhetorical question, use a one-word sentence, construct an appositive sentence* |
| H | **Vary the structure of your sentences to a greater extent**  e.g. *Not only do I disagree, I also… Now’s the time to act, now’s the time… Happily, I found…* |
| I | **Choose your words with a bit more care (aim for formality and precision)**  *e.g. ‘delighted’ rather than ‘happy’, ‘disappointed’ rather than ‘unhappy’, ‘harmful’ rather than ‘bad’…* |
| J | **Try to include a slightly wider range of punctuation marks**  e.g. *Use round brackets to create a ‘whispering’ effect or use a colon to emphasise a point* |
| K | **Be meticulous when you proof-read your work at the end**  e.g. *In particular, look for capitalisation, spelling and apostrophe errors* |
| L | **Read through your work at the end and ensure that it all makes sense**  e.g. *It shouldn’t sound ‘jarring’ or be hard to understand* |